



LEGACY
FUNDRAISING
CAMPAIGN



More To Life



**LEGACY
FUNDRAISING
CAMPAIGN**

More To Life is a global educational non-profit that offers a curriculum of courses to teach people the skills and practices to access their full potential, transform their lives, and play an active part in the evolution of the world.

Few people today would question that we live in unsettling times. From a rise in natural disasters and mass shootings, to political fragmentation and heightened nationalism, there's an increased sense of separation and unease that's escalating across the globe.

In all this uncertainty, a bright light continues to shine on countless community-led movements. Some challenge polluting corporations, while others campaign to increase gun control, and challenge impunity for sexual harassment. All have made a difference and demonstrate the type of impact that people and communities can have when they band together with a common purpose.

There are no extraordinary people. Just ordinary people who do extraordinary things with what they have been given - Dr. K Bradford Brown

More To Life is one such community that is united around a common purpose: to offer a curriculum of life-changing courses to awaken and empower each person to access their full potential, and contribute more to the evolution of the world.

This begins with individual transformation, which is what our work delivers.





FINDING DIRECTION

Before the More To Life Weekend course, my life had no clear trajectory. I had settled for a job that offered limited advancement and had the belief that I wasn't capable of accomplishing much. During the Weekend, I was able to challenge what I knew to be true about myself and realized how my thoughts were actually deep-seated convictions, which affected everything in my life. I was then given the tools to work on this, increase my self-esteem, and embrace my strength. After the Weekend I was able to create a clear vision of my future and take action. I not only landed a new job, but was able to define and strengthen my relationship with almost everyone, including myself. This course was truly transformative. - Lily P.



ACCEPTING MYSELF

When I attended the More To Life Weekend, I was, in many ways, not comfortable in my own skin. I had taken development training for work, but how I viewed myself remained the same. I longed for a deeper experience of life, love, humanity, and truth. To feel secure and fulfilled. After the depth of compassion and connection I experienced in that first More To Life Weekend, I knew I had found something special. MTL helped me address why I felt the way I did, and enabled me to be a manager who leads with strength of conviction as well as compassion. I've never felt so connected to myself, to the people around me, as well as the world. - Jeff R.



PARENTING BETTER

I had two small children and was really struggling to manage my emotions. Struggling not to shout or smack. I just wanted to do parenting different to the way that I was brought up. I attended the More To Life Weekend to learn to manage my children. I thought that if they were different, I could be different. What I got was if I manage me, then they can be exactly who they are, which is children, and I can choose to be different around them. Once I started to manage my responses, and took responsibility for what was going on with me, it changed my relationship with not only my children but with everyone in my life. - Judi D.



THIS IS WHY IT'S SO IMPORTANT TO ENSURE THE CONTINUATION AND LEGACY OF MORE TO LIFE

How would you feel knowing that you could be a part of saving someone's life or helping another to find the strength to leave an abusive relationship?

How would you feel knowing you could help someone finally let go of destructive behaviours?

How would you feel knowing you could support someone battling terminal illness or the death of a loved one to find some light in the darkness, and help them turn a terrifying experience into a transformational one?

Well, you can.

BE A PART OF THIS TRANSFORMATION

The Legacy fundraising campaign is a capital improvement initiative to raise USD \$1,5 million by the end of this year...and with your help, we can do it!

HERE ARE SOME OF THE IMPROVEMENTS WE HAVE MADE SO FAR:



Engaging a senior leadership team, operating under the stewardship of our new Managing Director, Bill Thatcher, offering the skills and expertise to position the organization for sustainable growth enabling us to offer this work to even more people, transforming their lives, and increasing our global recognition.



Finalizing the creation of a global website featuring an enhanced user experience, increased functionality, compelling original content, and additional tools to support our students to achieve their goals.



The creation of eleven focused teams' including Communications, Product Development, Marketing, Governance, and Business Development providing direction and strategic planning to advance our work.



Pursuing licensing opportunities to enable trainers, mentors, and other skilled students with an entrepreneurial spirit to develop powerful new courses.

This is just the beginning, and there's so much more ahead.

BE A PART OF CHANGE

When you contribute to More To Life, you provide vital support to continue this extraordinary work. Here's how you can help:

MATCHING DONATIONS

- A** A one-time donation of \$5,000, which will be matched on a two-to-one basis by a generous donor, resulting in an overall contribution of \$15,000
- B** A one-time donation of \$2,500, which will be matched on a one-to-one basis by a generous donor, resulting in an overall contribution of \$5,000
- C** A one-time donation ranging from \$100-\$2,500 which will be matched on a one-to-one basis by a generous donor, until the matching funds are disbursed

STANDARD DONATIONS

- A** A recurring monthly, quarterly, or annual donation in the amount of your choosing which will end at the completion of the Legacy Campaign
- B** A one-time donation of any amount up to \$99.00

Please note that contributions made to the Legacy Campaign are allocated to initiatives complementary to those of the More To Life Foundation (formerly known as The Kairos Foundation Sponsorship). Therefore, donations made to this Campaign may be pledged as a companion to your concurrent Foundation Sponsorship giving.

COMMEMORATIVE GIFTS

- A** In Honour of: A friend or family member's birthday or anniversary, or in gratitude for the impact this work has had on you or them.
- B** In Memory of: If you would like to remember someone who loved More To Life during his or her lifetime, you can make a gift in that person's memory.



THANK YOU FOR YOUR SUPPORT

We thank you for your partnership and for contributing to the transformation the world one person at a time.

TO MAKE A DONATION

Visit moretolife.org/legacy2022 and follow the instructions.

For questions or to arrange alternate forms of payment, please contact:

- 1** New Zealand
Yemma Barsanti | yemma.barsanti@moretolife.org, +64 568 0139
- 2** South Africa
Mandy Dewar | johannesburg@moretolife.org, +27 11 482 5665
- 3** United Kingdom
Andrea Constantine | andrea.constantine@moretolife.org,
+44 7966 283157
- 4** United States
Amycla Webb | amycla.webb@moretolife.org, +1 865 588 5400



More To Life